

# **The Lakewood Legacy Foundation & KIWANIS**

Presents

***“LINKS FOR THE LEGACY” @ FOX HOLLOW***

## **2009 Sponsorship Opportunities**

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### **Primary Sponsor - \$5,000**

The “Links for the Legacy” is looking for the “one” major sponsor to assist with this very worthwhile adventure. Nonprofit organizations such as the Lakewood Legacy Foundation help to build communities and offer ways for citizens to be involved in shaping the futures of their cities. With this level of involvement, your company will share billing with the Foundation in all promotions, news releases and feature stories involved with the tournament. Special recognition will be given at the banquet following the tournament. Entry fee for 4 players will be provided for those players of your choosing. A large banner will be prominently displayed at the tournament, and special recognition in the tournament program booklet provided to each golfer.

### **Shirt Sponsor - \$3,500**

Each year a high quality shirt is provided to each golfer in the tournament. This shirt will have the sponsor’s name embroidered on one sleeve and “Links for the Legacy” in another location. This will provide walking advertisement to the sponsor for many rounds of golf as the shirt is being worn by the participating golfer. Special recognition will be given at the banquet following play, and in all news releases.

### **Golfing Cart Sponsor -\$1,000**

A good opportunity to provide exposure for your business. A sign on each cart will put your name in front of all the golfers. Recognition in the tournament program booklet provided to all golfers and special recognition at the banquet will put your name out as a leader in the community.

### **Beverage Cart Sponsor - \$500**

There will be two beverage carts on the course during the tournament and your business name will be presented on each cart. This sponsorship will provide the drinks for the golfers during play. Coupon tickets will be given to each golfer with your business name on them for additional recognition. Mention in the tournament program booklet provided to each golfer and special mention during the banquet will continue to make this one of the more valuable sponsorships.

### **Hole Sponsor -\$250**

Thirty-six hole sponsors are needed for the tournament. These sponsors will have a sign at the tee box of their respective hole. Sponsors are invited to provide personnel and/or promotional items at their assigned location during the tournament. Mention in the tournament program booklet provided to each golfer and recognition at the banquet following play makes this our most popular sponsorship.

### **Driving Range Sponsor - \$500**

Most players will go to the driving range prior to the start of the tournament. There will also be some public players using the 3<sup>rd</sup> nine hole course not used for the tournament that will also be using the range throughout the day. Two or three large signs will be placed on the range and will be visible throughout the day. Special recognition will be given at the banquet and listing in the tournament program booklet given to each player.

### **Putting Green Sponsor - \$500**

Every golfer automatically goes to the putting green prior to the start of play. Two large signs of the sponsor will be provided on the edge of the putting green for all to observe. Recognition will be given in the tournament program booklet given to each golfer. This just might be the *Best Buy* of the day. Only one sponsorship per putting green will be available.

### **Prize Donations**

Prizes are needed from merchants to use for the raffle, door prizes and contests being held during the tournament. These include meals from restaurants, merchandise from retailers or manufacturers, or promotional items used in businesses for their own advertising. Donors will receive recognition at the banquet following the play, listing in the tournament program booklet for the day given to each golfer and an undying love from the recipient of the prize.

### **Goodie Bag Donations**

Items are needed for the golfer's "Goodie Bags." Small, monogrammed sales items are ideal to include. Business can promote its products and services with minimal cost with this type of advertising. A minimum of 150 of each item is requested so that each player will have a memento of the day and a reminder of your civic support.

### **Advertisements In the Program**

Advertisements are available in the tournament program booklet given to each golfer. ; please call for quotes.

<b>To Participate As A Sponsor:</b>
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For more information concerning sponsorship, advertising, raffle prizes and donations for the "Goodie Bag" for the "*Links For the Legacy*", you may contact the following:

Kevin A. King  
5945 W. Mississippi Ave  
Lakewood, CO 80226

(303) 975-2400 Fax (720) 306-3004